



STRATEGIC PLANNING

MacIntyre Associates has proven expertise in strategic planning and would welcome the opportunity to partner with you as your consulting firm.

Stakeholders, Mission, and Core Values

- Obtain board support and involvement
- Identify and involve all stakeholders in planning process
- Review and clarify mission and core values

Planning Process

- Identify strengths, weaknesses, opportunities and threats (SWOT)
- Establish priorities and plan of action in alignment with your mission and resources
- Develop plan for strengthening and increasing organizational capacity
- Develop Strategic Plan - including long and short term goals and objectives, specific tasks, timelines, and clearly defined responsibilities (based on the SMART model: specific, measurable, attainable, realistic and timely)

Approval and Implementation of Strategic Plan

- Shepherd board approval of final strategic plan
- Assist with strategic plan implementation
- Develop a tracking system to monitor implementation
- Offer continuing support upon completion of interim period as needed

Partnering for Mission

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