



## MARKETING AND COMMUNITY PARTNERSHIPS

*MacIntyre Associates has proven expertise in marketing and community partnerships and would welcome the opportunity to partner with you as your consulting firm.*

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### Materials and Presentation Development

- Case Statement/Rationale for Support
- Elevator Pitch
- Integrated Media and Marketing Strategy
- Collateral Materials: Annual reports, brochures, rack cards
- Audio Visual Presentations

### Marketing and Public Relations

- Government Relations
- Advocacy
- Community Partners
  - Identifying natural allies and potential community partners
  - Developing pathways to community leaders
  - Building support network

*Partnering for Mission*

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